



Media Hints

hello@cardinalvow.com | (236) 700-0808

cardinalvow.com

These "hints" are designed to help you plan out your day with greater ease and to help with the initial timeline schedule. I am happy to help with any questions you have, just reach out to Kacy at hello@cardinalvow.com.

It is very important for us to inform you that no matter your gender or sexual orientations, we are here for you!

Inside this brochure the terms bride, groom, bridesmaids, and groomsmen are used to identify different people and groups of people and nothing more. It will help us understand exactly what person/group you are referring to when filling out this form.

If there is certain pronouns you'd like to inform us about, please let us know, in the respective sections below.

Getting Ready: 1.5 - 2 hours in length

Timing of this fully depends on the what sections of getting ready you are wanting to capture as well as the size of your bridal parties.

Details:

- It is best to make sure that these are all easy to find and ready to go. Maybe put one of your bridal party members in charge of gathering these things when the Team arrives (example: rings, dress, cufflinks, flowers, shoes, vow books, invitations, jewelry, watch, garters, etc.)

Clutter Free Rooms:

- A messy background will change the look of the final media. It is best to keep the space clean and clutter free! The photographer and videographer will not be cleaning up background noise during the shoot.
- Keep all bags, clothes, and luggage in a separate room from the main getting ready room or in a closet.
- Try to keep all food and beverages in one place to avoid spilling and the look of a Vegas hotel room before you make it to the club. 😊😊
- As an alternative to getting ready at a family home and to avoid a major clean and de-cluttering session beforehand, contemplate a hotel room or an AirBnB.

Bridal Party:

- Getting ready schedules are often the part of the day that cause a delay, with large groups the Bride and Groom should not be the last to get ready.
- Bride & Bridesmaid: Allow for 1-1.5 hours for photos and/or video.
- Please make sure the guys are dressed before we get to them.
- Groom & Groomsmen: Allow for 20-30 minutes

First Look: 15-20 minutes

- Sometimes a small make-up touch-up is needed after this portion (tears will flow).
- If are planning to do a first look before the walk down the aisle it will allow your formals session to be completed before your ceremony, giving you more time during your family/friends session.
- If you prefer to see each other during the aisle walk, we get it! We will follow your lead.

Ceremony: 20-45 minutes

Depending on the type of Ceremony you are planning for, time may vary drastically.

Important Ceremony Details:

- Every culture/religion have special aspects to the ceremony that are important to you as a couple. Please talk to the photographer/videographer about any unique events or additions that you have planned (i.e. knot tying, candle or sand ceremony, special reading, memorial chairs, etc.) and the timing of these events inside the ceremony. If we know when the event is taking place there is a greater chance of being ready for it.

There will be a section to inform us about this in the Final Details Questionnaire as well.

Face Each Other:

- When standing at the alter it is best to face each other, this allows for better angles for the photographer/videographer to capture your expressions. Obviously, if for cultural/religious regions you are asked to face the officiant/priest, go ahead and do what works best for you.
- We will be able to capture the true essence of the ceremony if you face each other and hold hands.

First Kiss:

- It is best to make your first kiss a big long juicy one! 😘 That way we can ensure that we will catch it with multiple shots.

Consider an Unplugged Ceremony:

- When multiple cameras are present there is always a concern that other flashes will disrupt the final outcome of Cardinal Vow Media's products.
- Also, it is nice to not see a lot of devices in your final photos.

Officiant:

Restrictions:

- Many sacred places have restrictions for filming or cameras inside them, especially with the use of flashes. Some may even have restricted areas that the Team can not access or go during the ceremony. Please discuss this with your officiant/priest and inform Kacy and the Team.

First Kiss:

- Ask your officiant to move to the side while they say "You can now seal your marriage with a kiss!" That way they will not be in the background during your first kiss.

Family Photos: 30-45 minutes minimum

Groups of people under 10 in size generally take about 2-3 minutes per group. Larger groups of 10-15 people can be 5 minutes and groups over 15 can take up to 20 minutes.

Make sure you create a detailed list of the groupings you are wanting to capture and account for the time in your timeline.

Timing:

- To ensure that no one leaves without getting their pictures taken, the best time for family/friends photos is right after the ceremony
- Ask your officiant/priest to make an announcement at the end of ceremony, including the location this is taking place, so people don't wander off.

Family Shot List:

- Is it VERY important to have a friend or family member who will gather up the groups on the shot list. This will decrease the time spent during this allowing us to stay on schedule for you.
- Create a family/friend shot list and PRINT IT OUT to provide to your photographer(s)/videographer(s), as well as the person you appoint for rounding up the people.

Formal Photos: 1.5-2 hours minimum

This is the part of the day that you will go hunting for the photo you want to hang on your wall, so don't rush it.

It is very important to remember that 95% of the photos on Pinterest are not real life and mainly staged photos. We do not want your expectations to be outside of something that we will be able to deliver to you.

Bride & Groom:

- If you have any inspirational ideas please relay those along to the Team members (i.e. veil shots, piggy backing, dips, twirls, etc.)
- We suggest to allot 30-60 minutes with just the two of you

Bridal Party:

- Do you want a separate picture with each of your bridal party members? Please let us know.
- There is a whole other set of fun poses that could happen in this section, so if you have any ideas let us know.

Location:

- Walking in your "fancy shoes" is never fun! So bring some flats for comfort.

Weather:

- We just can't control the weather - wouldn't that be amazing if we could. But as a just in case, look into purchasing some clear umbrellas, they really are amazing and add quite the fun punch during a rain shoot.

Travel:

- If travel is required between locations after the starting time of the Team, the time must be allotted for in the timeline/schedule.
- The city can be busy on the weekends, so account for excessive traffic and lack of parking on the weekends, which could add extra time to the shoot.
- Parking fees are your responsibility.
- Public place come with people. This will mean that strangers will be in the background and might require a little more time to work around the public.

Reception:

Meals:

- Any Team member booked over 6 hours requires a meal at the tea/lunch/reception.
- Snacks & water are greatly appreciated during the day for all Team members.
- Meal times are part of booked time, not in addition to.
- Place all member of the team at one table and close to the head table. This will ensure that we do not disrupt other guests and will provide us easy access to shoot during dinner if needed.
- We prefer to eat when the bride and groom eats so we can stay on their schedule!
- Photo/Videos of people eating is not what we strive for.
- The Cardinal Vow Team usually will eat fairly quickly, as to not waste any valuable time to shoot your memories.

Speeches:

- To utilize time, it is best to have your speeches during the reception meal - especially if you are having a plated meal.
- Ask your venue for a podium for the speeches, it will help the videographer capture the audio of the speeches with ease.

Special Moments:

- Knowing the schedule and sequence of the special events taking place during the reception is extremely important, include these in your timeline (example: grand entrance dances, special events, etc.). When we know the event schedule we can be better prepared to capture the moments for you.

Sunset Photos:

- You know those shots you see on the internet when everyone's skin is glowing and all the colors look better... well this is golden hour - right before the sun hits the horizon! You will want to take 15 minutes out of the reception to fit this into your timeline! Of course, if it works!
- Always be prepared that it may be raining or overcast, in which this lighting will not be available.

Weather:

Backup Location:

- Always have a backup location in mind in case of rain!
- Photography & Videography equipment can be very sensitive to rain and water... so it is best to always have a back up plan just in case it is pouring!
- Scope out the area beforehand to see if there is an undercover location that could work if need be.

Umbrellas:

- As mentioned before - consider purchasing clear umbrellas.

Permits & Entrance Fees:

Find out beforehand so there are no surprise!

- It is not uncommon to have an indoor location and some parks/gardens require photography permits in order to shoot in that location. It is your responsibility to complete and pay for before the event date and provide a copy of it to Kacy at least 3 weeks before the event.
- If entrance fees are required at your chosen shooting location, it will be your responsibility to pay for all members of the Team that are scheduled to be at that location.

First Dance:

We suggest you dance a full song!

- This is a VERY special moment together, so make it last and dance the full song. This will allow us to capture you from all angles.
- If you are up for it - give us a twirl, dip and a couple smooches!
- Is your dance choreographed? If you are wanting this filmed in full - you must connect with Kacy before hand to discuss this add on.

Assistant Shooter:

Do you need one?

- Most of the Cardinal Vow Packages come with an assistant shooter but if you purchased the East Package - then you might want to consider adding one.
- Weddings with many guests and multiple special events will benefit from having an assistant shooter.
- Lead shooters will focus on capturing you during all the main events but the assistant shooter be responsible for shooting the second angles and creative shots of both you and your guests.

Timeline:

Delays Happen:

- Wiggle room is key in your timeline as potential delays are very common on wedding days!

Booked Time:

- The number of hours you booked is what your timeline needs to reflect. Arrival and departure times for each lead and assistant assigned to your wedding need to be listed.
- Each photographer/videographer will connect with you 15-30 minutes prior to their scheduled end-time to see if you need us to stay longer.

Dance Floor:

- Provide in your timeline, when the dance floor opens.
- We hope to capture some the party for you, but we usually don't require more than 30 minutes for the party shots!

Glasses:

- As a glasses wearer myself, it can be very frustrating when light reflects of your lenses and your eyes are lost. Unless you have an anti-reflective coating, consider wearing contacts on the day, if this is an option?

Venue:

- As many photographers and videographers have not been to your specific venue... it would be very helpful to receive photos/videos of the locations - ceremony, formals, reception - to help us understand the lighting and situational dimensions of the layout.
- Please email those to Kacy at hello@cardinalvow.com